

THE
SMART BOATERS
COLLECTION



How To Make Money While
Sailing Around The World



**SPECIAL
OFFER**

Kimberly Ann Brown

The Smart Boaters Collection

How to make money while sailing around the world

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How to make money while sailing around the world

When I write, 'sailing around the world,' I'm not necessarily talking about circumnavigating the whole world. Perhaps your dreams include a sail along the east coast of America, a circumnavigation of the UK or to cruise the Mediterranean for a season. Maybe you want to pick up a boat in Croatia, sail it across the Atlantic Ocean and finish up with a season in the Caribbean. And sure, perhaps you *do* want to circle the globe – why not!?

The options on where to sail, or what to do once you're ready, are endless.

Based on three years worth of emails, that I've received from my SailingBritican.com blog readers, I'd have to say that very few people have asked me where to sail.

The most popular question I get, however, is how to fund a sailing trip or how to make money while also enjoying a sailing adventure? In other words, what options are available for living the dream AND making money to enjoy living the dream.

Sure, you can wait until you possibly win the lottery, receive an unexpected inheritance from a long lost relative or even wait until you retire to enjoy the proceeds of your pension.

Or, you can start thinking about alternatives that will allow you to get on the water sooner rather than later.

And I'm not talking about devising plans to 'sail on a shoestring'!

Sure, you can live off of canned beans, only sail to free anchorages and limit your land-based excursions but why do that if you don't have to? If you're going to live the dream, wouldn't you rather find a way to really live the dream (unless, of course, your dream is to sail on a 200' yacht with crew attending to your every need).

I'm talking about being realistic here. I'm talking about keeping your current quality of life, or your current standards, and then applying them to living and sailing around on boat.

And who am I to write about all this? Well... in 2013 my husband and I sold everything we had, purchased a rental property, bought the boat and sailed into the sunset. While sailing we found a variety of ways to make an income – some we did (and still do) ourselves and others are what we learned from people that we crossed paths with.

From our perspective we didn't want to wait until we were retired. We were afraid that if we waited our bodies or our minds might not be up for the challenge. Furthermore, our plans made sense in relation to our daughter, Sienna – we left land when she was three years old.

So...by the end of this short guide my hope is that you'll get some definitive ideas or, at the very least, feel a spark of possibility. There are thousands of normal every-day people and families currently sailing around the world. If they discovered a way to do it, so can you!

There tends to be two main groups of sailing travelers.

Note that I'm going to set aside the people that buy a boat only to sit on it. Unfortunately, the largest proportion of boat owners don't actually use them. Who knows why? Perhaps they're too scared to pull out of the slip.

Anyway... the first group are people that want to plan a trip or an adventure.

There will be a set time frame, objectives and a finish date. In some cases it's a bucket list thing where a goal will be achieved. In other cases, it's a very organized plan to go on a trip of a lifetime. In either case, there's an end date.

By having an end date, it's easier to come up with ideas to generate an income. Often, a large portion of money can be saved; an asset like a home can be put up for rent (to create monthly income) and it's even possible for a remote working option to be negotiated.

For example, while staying at a marina in Sicily we had neighbors that sailed around the Mediterranean extensively for a couple years. One was a police officer and the other was a computer programmer – both in their early 30's. The police officer took unpaid leave with the promise of his job back upon return. The software programmer continued working but on a reduced basis. The programmer set up a remote work situation so that she could work from any location so long as there was a good Internet connection.

While sailing around the couple put their house up for rent earning a nice little reoccurring income from tenants. The police officer generated free meals by doing jobs for other boaties and the programmer continued to get paid.

Another example is a couple that took time off after retiring from their posts in the military. Still in their 40's and transitioning from the military to the civilian arena, the couple took a year off. The duo purchased a boat in the Mediterranean, sailed across the Atlantic, cruised the Caribbean and then left the boat in North Carolina preparing for it to sell. The crew consisted of mom, dad and three kids aged nine to fourteen. It was the family trip that the children will talk about forever and the parents will think, 'we have no regrets...' The couple saved up, put their house up for rent and cashed in on some investments to fund the trip.

In some cases, interestingly, a couple or family might head out to sea for a year or two and many years later they're still going. One of my favorite sayings is, 'there are no rules.' When we met cruising veterans, Jim and Carol, in Corfu, Greece I asked, 'what's your plan?' Carol explained that they planed on spending three years to go around the world.

To date, the couple is on year 15 and will be completing a their full circumnavigation soon. Neither Jim nor Carol has any intention of heading back to land anytime soon.

So let me come onto the second group of people - those that want to hop in a boat, sail into the sunset and live by the seat of their pants.

Errr...well, not quite live by the seat of their pants. They want a bit of reassurance. They want a bit of security...

This is where my family and me fit in. We set off with some savings in the bank and a couple of income streams to contribute to our monthly cash flow. Our savings would last us for a couple years, if we didn't go crazy, and the idea was to find ways of making money that would supersede the need to drain down our child's future college fund.

As I mentioned earlier, we've met loads of people like us. It's amazing how many people are brave enough to say, 'Screw it...let's do it.' My husband, Simon, and I have met hundreds of couples and families that have found a variety of ways to live the dream. Heck – if there's a will, there's a way!

So...with that introduction please allow me to list some of the various ways of making money while sailing around the world. These will work for journey specific boaters and those that just want to head out to sea indefinitely.

The best bit of advice I can offer is to start planning AND taking action now, well before you're ready to leave. People that are currently out on the sea, living their dream, did not make things materialize over night. It takes small actions every day with a consistent focus on an end goal that allows dreams to come true.

Also, note that this is just a guide to whet your appetite. It's hopefully something that will allow you to springboard towards further options and ideas. While you're reading it over, make notes of any ideas that pop up.

Aside from always saying 'there are no rules,' my other mantra is 'you don't know what you don't know.' Interestingly, when you start to know what you don't know a world of possibilities begins to open up.

10 ways to make money while sailing around the world

1. Consider what assets you have or can acquire to create a passive income

The objective here is to do something once and reap the reward over and over with minimum attention. In a perfect world, wouldn't it be nice to sail around the world while collecting around \$5,000 every month for doing little to no work?!

If you're not familiar with creating passive income, this will require you to think differently. What I need you to do is to change your mindset from, 'how can I offer my time, and perhaps skills, in return for a paycheck,' to 'how can I offer my time and skills in return for reoccurring revenue/income/cash?'

The easiest example of a passive income I can offer is the concept of renting your current house OR buying a house to rent out. In order to minimize effort, you can pay a letting agency to run it for you. If you buy a house in full, every month you'll get rental income less the agency fees. If you buy a rental property with a mortgage, the key is to make enough money after paying the loan and the agency to produce an income. For example, let's say you rent out a house for \$1,000, your mortgage is \$300 and your agency fees are \$100. In the end, you'll have an income of \$400/month (less taxes).

No, \$400/month is not enough to fund a sailing adventure but when combined with other options, it's a start! The great thing about property is that the house acts as a retirement fund too because property appreciates around 9% every year over the long run. Furthermore, if things don't work out or you get tired of sailing you'll have a property to return to, if need be.

Seriously...if you have a property that you don't have to sell to buy a boat, consider the benefits of renting it out:

- Reoccurring monthly income
- You can use other people's money to fund the situation (a mortgage from the bank)
- A service provider will take care of logistics, repairs and so forth (no need to be on site)
- Someone else (the tenants) are paying YOU for the privilege of taking care of an appreciating asset. In the long run, the tenants are paying you a cash flow to increase your overall wealth as the capital value of the house increases.
- If by some chance you're someone that looks on the negative side of things and thinks, 'what if the tenants trash the house or don't pay,' well...there's insurance for that!

Now residential property is not the only asset you can rent out. There are a wide variety of things you can buy and rent. For example, look at ATM and vending machines. It might sound strange but many of the ATM machines you see are owned by private people or companies and rented out. When you pay an extra charge to get money, the ATM owner is the one who's reaping the funds. With the vending machine, the owner gets the profits.

Another option that's virtual is domain names. There are people that make a living buying and selling www._____.com names. Once you start looking around you'll be surprised at how many passive income opportunities are out there.

This guide is here to give you an idea of what's possible – if you like the idea of passive income, start searching the Internet for “passive income opportunities or investments opportunities”. You might not find a passive income option that will fund all our needs but when combined with other options the money will add up.

2. Consider how your skillset and experience, or perhaps you and your partner's joint skillset, can be used to create passive income assets.

This area takes more work up front, however, the work is done with this maxim: Take time now to create an incredibly valuable product/service ONCE and then get paid for it over and over again with little to no effort.

An easy example to express this concept is to write a book. Sure, it takes a few weeks or perhaps a month to write a book relating to your skillset. Perhaps you can write a book to better help clients achieve their ultimate goal OR maybe you can write a book that helps juniors interested in doing what you've done?! Non-fiction and 'how to' books are one of the fastest growing sectors on Amazon.com.

You may possibly think, 'I have no idea how to write a book' and/or 'I might be able to write a book but the chances of it getting published are near impossible.'

Those thoughts are wrong, wrong and wrong.

Websites like Lynda.com and Udemy.com have loads of tutorials on how to do anything and everything – writing a book being one of them. Find a tutorial like, 'How to write a book in 10 days even if you've never written a book before and don't even like to write' or 'How to write a book without having to write one sentence.'

Once you've written your book, you'll then need to learn how to self-publish on Amazon. It's ridiculously easy once you know how to do it. Sure, it will take hours and even days to understand the process but once you know it, you can repeat it, and it gets easier every time you do it.

So, once your book is on Amazon it's then time to work on promoting it. Again, that takes time, but what else are you going to do when your stormbound for a week on your boat in Gibraltar?!

And writing a book is just one way of capitalizing on all the years you've spent with your expertise. Of course, you don't have to focus on your expertise either...you can write about a hobby or even write about something you want to learn! There are no rules.

This may sound crude but you're either giving your time to an employer that's going to be sailing around the world OR you're giving your time to yourself and creating a way for YOU to sail around the world. Enough said.

Aside from writing a book you can do podcasts (record yourself and upload it to iTunes), videos, e-courses and more. Regarding podcasts, I get emails all the time from my readers asking me to create audio recordings as I sail along the seas. At the time of writing this there is a lack of sailing podcast shows. If you like to talk and express what you see, how you feel and what you're learning this might be a great option for you!

Another interesting arena is the education world.

Teachers are now making millions by broadcasting lectures that help convey particular topics/course material. Homeschooling mom's are making 'packs' to teach anything from geography to fractions (using Lego's)! The mom's are uploading the 'packs' to a homeschooling resource website and homeschooling parents are downloading what they need.

Note that there is NO homeschooling pack to teach children about all the religions - I know this because I searched for weeks to find something for my daughter. There's also nothing written about geography or history of the Caribbean (or perhaps groups of islands within the Caribbean). There are loads of holes in this area and it's easy to start producing something of high value that you can get paid for over and over again.

These may seem like random suggestions but I'm offering ideas. Everyone has skills and passions. Everyone has the ability to offer their unique take on those skills and/or passions...

Just keep asking yourself: What can I do once (that I'm really good at and enjoy teaching) and get paid for it over and over again? How about photography? There's a lack of quality personal cruising sailing photos available. What about music – can you create music to sell? With everyone having a VLog now day's people are looking for good backing music to videos.

Important: Do not approach this task by asking, 'How can I best make money.' That won't work. You must find something you're passionate about first. That is the key. Everyone can get the checklist on how to make money creating passive assets but doing so without passion is a waste of time. It won't work.

I hope I don't regret doing this, but if you feel there's no way that you can take your skills and/or passions to create something that someone else would find valuable, email me at Kim@SailingBritican.com and I'll either confirm that you're correct OR perhaps I'll send you some options.

(Side note: Just thought about handmade items. Selling handmade items, or any physical produce, is a bit difficult if you're sailing around the world unless you drop-ship (more on that later). Storing and finding supplies can be troublesome and postage fees can make life difficult. However, if you like crafting, what about creating 'how to' instructions on how to make a craft or handmade item. The details are digital. Otherwise, if you're going to be sailing in your home country, you can make and sell crafts, jewelry, and any other handmade items on Etsy.com. It's the world's largest handmade marketplace). Amazon has recently launched a similar platform!

3. Learn how to turbocharge your efforts from your passive income creations.

So, let's say that you've created something of value and have found an outlet to sell it. Perhaps you have your own blog or upload your book/music/audio/pack or handmade item to a third party marketplace. Is that the end game?! Of course not!

Once you understand how to create and sell your passive income creations there are loads of things you can do to increase that income with very little effort. If you have an audience of people, someone else will surely be interested in talking to your audience.

The concept I'm working towards now is leverage. Leverage your list, database, past and current consumers by providing information on valuable products and/or services that will benefit them.

For example, let's say that you're ex-military looking to transition to a life on the sea. After reviewing your skillset and past experiences you decide against a 'how to' guide on land mine destruction and instead feel best suited to focus on your love of woodworking. You decide to create patterns for making quirky outdoor wooden chairs to sell online. While creating patterns you recognize that providing a shopping list for tools and supplies will also benefit the customer. Not only can you provide the list but you can also provide a link straight to the product.

Every large company with a web presence has an affiliate, or commission, program.

An affiliate program provides a commission to anyone that sends new customers their way. For example, let's say that Amazon has the cheapest wood glue on the market (even cheaper than getting it from the manufacturer!) so you insert an affiliate link in your tools and supplies list. One of your customers, clicks on the link and buys the wood glue.

What happens is that you'll get a percentage of the sale AND your customer gets the lowest priced wood glue. Everyone wins.

Affiliate links can be inserted into books, read out over audio podcasts and put on websites.

In addition to affiliate links, if you have a website, you can also add advertisements.

When surfing the web you'll surely notice that many websites have banner advertisements and square block ads. All those ads are supplied by Google. The program is called Google AdSense. All a website owner has to do is apply to the program, get the code necessary to run the adverts and then insert them into the website. It takes around two minutes to get the code and put it on a website.

Every time someone clicks on an advert the website owner gets paid anything from a few cents to several dollars. Every month I make \$100's from Google. It's not much but when combined with my other efforts, it adds up.

Note that affiliate marketing and advertisement revenue are passive income sources. You spend a few minutes setting them up once and then you get paid over and over again for your efforts.

In addition to affiliate and advert income you can also strike up relationships with other people in your arena. For our woodworker there's surely a company that sells wood nationally that has a large list of past clients. Perhaps the woodworker could offer the wood supplier chair patterns to provide to customers at a discount. One small joint venture like that could drastically increase sales for both parties involved. Furthermore, the end client is happy because a desire is fulfilled.

This world is so amazing and so abundant with opportunities.

Did you know that with today's technology anyone can operate an online store, selling physical products, without having to stock *any* products. If you like the idea of selling something in particular, check out 'Drop Shipping.' With this opportunity, you create an online store (perhaps in Shopify, one of the leading ecommerce platforms). Once your store is up and running, you collect the revenue for each product sold and then send funds to a distributor or manufacturer (trade cost) and they fulfill the order.

Just to reiterate here...I'm throwing out various things that are available for you to do. What's most important is to find an area that you're passionate about and then take things forward with the passive income generation element in mind.

4. Arrange a remote working situation with your current or a new employer

Is there any possible way that you can continue to help your employer remotely? In your current situation your employer may want you to stay employed but when they're faced with the option between completely losing you OR having your help (at an arms length) perhaps they'd consider the latter?

You might have to get more training or consider another role within the company but your advantage is that you know how the company works. You know who is who and how the machine ticks... Is there a proposition you can make to your boss or the owner(s)?

And if you're not currently employed is there a situation available where you can work remotely? Again, you might have to retrain or find a course to help get you qualified but doing so isn't just a way to make money...it's a way to make money remotely.

The online world is always looking for good editors, copywriters, programmers, graphic artists, article writers, content creators and more! Check out UpWork.com and Fiverr.com to find out what online freelance jobs are out there. You might see something that sparks an interest.

5. Use your sailing adventure as a way to create content/products/services

Millions of people want to quit their day job and get out sailing. Perhaps you can tap into that market by providing your journey into the unknown. By keeping an online journal, creating articles that help those that will follow in your footsteps and, perhaps, by creating products or services to help others you can create an income that not only suits your lifestyle but is about your lifestyle. (Look at what I'm doing!)

6. Sell services to your local sailing community.

If you're already out sailing, you can provide your expertise to the sailing community or increase your skillset to include skills that are in demand by boaters.

While I've been making an income online my husband has been trading services with boaters by helping within the live-aboard community. His time spent helping boaters with repairs; maintenance and teaching newbies how to do a variety of things are never left unrewarded.

Several boaters we've met offer cleaning, cooking, hairdressing, alternative therapies, dentistry, accounting, and mentoring services to other boaters allowing them to make extra money.

There are huge live-aboard communities that often stay in one place for weeks if not months.

If you're amongst a large community within a bay why not print out some flyers and offer homemade meals, life coaching, or bookkeeping services. Is it possible that people in your mooring area need help with your expertise?

Or, what about creating a writers group, craft circle or even an entrepreneurs syndicate where you group up with other boaters to create something of value to sell either locally or across the world?

During our travels we've discovered that many boat owners are entrepreneurial minded and eager to discuss money making ideas.

7. Get others to help pay for costs.

Take someone or several people with you on your sailing adventure that are happy to help with the costs! There are thousands of people out there that want to sail around the world right now, or at least, sail somewhere! In fact, a great percentage of boat owners berthed at marinas buy a boat and then fail to ever leave the marina.

Perhaps you can approach several boat owners asking if they'd like to spend a month or several months sailing a part of the world with you? In return for you offering space and commanding the boat, they'll help pay for food and marina fees? And just to clarify, I'm not suggesting chartering out your boat as that can come with a variety of legal and expensive licensing implications.

Also, there are websites popping up that offer rooms for rent on a boat. Perhaps, while moored up in a marina, you can offer a berth out to someone willing to pay. Or, when you need to fly home for a few weeks a family can pay you to stay on your boat instead of getting a hotel room.

While in Kos, a Greek Island off of Turkey, we met a lovely man that owned a boat with three other guys. The four of them spend a few weeks every year taking the boat from one location to the next with the ultimate goal being a circumnavigation. My friend also had another boat in his local area for weekend sailing with his family but the joint-boat ownership is helping him live his dream. There are no rules.

8. Consider contract working to fund your sailing adventures.

Who says you have to work and sail? What if you want to work and then sail and then work and then sail? While in Mediterranean I met several boaters that worked during the winter and spring, in their home country, doing contract jobs and then sailed over the summer and fall.

When reflecting upon this type of situation I thought it was a great option. When you're working, you focus on working. When you're sailing you focus on sailing. Each season has an end so it's easier to spend time in the now rather than thinking about what the future holds.

I've also met some sailors that sail until their money runs out and then return to land to work for a while to once again build up funds to get back to the sea.

Additionally I've met people that find a marina, get a job near the boat and will work locally for a while before pushing off to the next destination. Depending on where you are, where you're from and what sort of visa you might be on, taking work locally (to where the boat is) might be easy, difficult and or illegal. Interestingly, I've almost always found an underground/grey market around marinas and anchorages.

If this sounds interesting find out what roles require temporary workers or contract work during the season that you want to work. And also look ahead to where you might want to temporarily settle – is it possible to get work where you want to go?

Or, if you need to fly to your homeland, can you plan your journey around leaving the boat near an airport?

As an interesting side note, while living aboard our boat in Charleston, South Carolina, my husband decided to apply for a Green Card. His intention was to extend the amount of time he could stay in America and to get a work permit. With me being American and Simon a Brit he entered the United States with a B1/B2 visa providing a six-month window for his stay. (I've written about the B1/B2 visa here: <https://sailingbritican.com/how-to-get-a-b-1b-2-visa-for-sailing-in-and-around-america/>. It's very important to note that non-American sailors entering America cannot just sail into American waters. It's not like flying in where you apply for a standard visa online. Most sailors opt for the B1/B2 visa.)

That aside, while the Green Card paperwork was being processed Simon was offered a job doing the Charleston Harbor Water Taxi – taking passengers from one side of the harbor to the other. Upon enquiring with the US Coast Guard about his qualifications, he was told that non-American citizens cannot hold a job as a Skipper or Captain on commercial vehicles.

So...the point of this side note is to stress the importance of researching your options. Just because you might be able to get a work permit doesn't mean you can necessarily do the work you've trained to do. The only way for Simon to become a commercial Captain in America is to become a citizen – of which the process takes three years.

9. Crowdfund the money you need to travel

If 1000 people give you \$10 you'll gain \$10,000. When thinking about it, \$10 isn't much for someone to give up. But how do you find 1000 people or even better, how do you find 10,000 or 100,000 people? And then how do you convince them to give you money?

You can run a campaign on a crowdsource website – just search for ‘crowdsource funding’ on the Google to find some. People have been known to get money for weddings and a variety of personal events all by asking many people for a small ‘donation.’

And then there’s websites like Patreon.com where ‘artists’ create content (articles, videos, music, drawings, photographs, paintings, etc.) in return for patrons pledging a set amount every month. Patrons are offered in return sneak peaks, inside stories, pre-viewing before going public and so forth. There are a few sailing entities on Patreon making thousands ever month from pledges. Check out Sailing LaVagabond at Patreon.com.

Personally, I think the concept of Patreon is brilliant. It’s bringing patronage back and I love the idea of an artist being able to be an artist (rather than being told to get a ‘real’ job). However, all the work involved in building up a Patreon following is done on a third party website. What if Patreon goes down? I suppose it’s like anything – my advice is to never put all your eggs in one basket.

10. Get paid for sailing around the world on someone else’s boat

Have you thought of sailing someone else’s boat around the world and getting paid to do so? Knowing everything I now know about boats this would be my number one choice!

Most of the luxury boats we’ve come across have a husband/wife teams or a small crew of up to four people maintaining/sailing depending on the size of the boat. Usually the owner visits the boat for a total of one month during a whole year. Outside periodic visits the crew are moving the boat from one area to another. For example, at the end of the summer in the Med most boats cross the Atlantic in time for the winter season in the Caribbean. Or, the owner might charter out the boat and the crew takes guests for a week or two-week excursions.

When the owners and guests are on board the work is hard but usually not long lasting. Imagine having use of a luxury boat, all servicing, maintenance and repairs are taken care of AND you're making a seriously good salary.

Heck – this truly is the best option if you don't mind hard work and you're happy to go wherever you need to go.

Getting trained to be a Captain, Chef, and Deckhand or similar is now easier than ever. Schools are popping up all over the world and qualifications don't take years and years. Jobs are easy to come by if you're in the right place at the right time.

How we make money while sailing around the world

My husband and I do several of the items listed previously. We rent a property out in return for a monthly rental income.

Aside from that I've published a few books on Amazon. Two are sailing related and a few are in other non-fiction areas. I self-published my first book a year before we left land in 2012. It took a while to write and just as long to learn how to self-publish but after doing it once I learned the process and now I can do it very quickly. Once I add a book I do very little if anything to promote the books. I mention them at the end of my videos and have a link from my website to them. Month after month, I make a few hundreds of dollars.

With the help of a family member, I sell sailing T-Shirts/Belts/Jewelry/soft furnishings/herb and spice blends for sailors on Etsy.com (Link to my store: https://www.etsy.com/shop/SailingBritican?ref=search_shop_redirect)

Some items are drop shipped, like the T-shirts. I use a company called ThePrintful.com where I upload designs, add the T-shirt to my store and then sell them. When a T-shirt is sold, I get the money and then tell ThePrintful.com to print and fulfill the order so I hold no stock. For items like the jewelry, I buy that to stock. And the belts, pillow covers and herb and spice blends we make those 'in-house,' and my family distribute the orders while I'm sailing the seas.

I have my own e-commerce website selling short sailing guides at: <https://sailingbritican.com/shop/>. The sailing world is full of old salty sea dogs that like to make fun of newbies.

When trying to read or learn from any traditional sailing book or school, half the battle is making sense of a different language. Everything on a boat has a boating term that differs from our normal every-day language. Instead of left and right it's port and starboard. Bathrooms are called 'Heads' and the list of terms goes on and on and on. Heck, there's no use of the word 'rope' on a boat – isn't that crazy? Instead we have halyards, sheets, warps and so on. It's so confusing for a newcomer.

Furthermore there's very little information out there about how to anchor or what to do the first time you enter a mooring field that's not overly technical. And what's insane is that there's very little available to help someone buy a boat – there's no checklist or book on what to look for, etc. Until now, that is. The guides I've created are straightforward, to-the-point, easy to digest and practical.

My guides are very reasonably priced and will save the reader \$1,000's in addition to helping them avoid problems and embarrassment. I don't know why the sailing fraternity is so secretive and 'old school,' but it is. I'm here to demystify things a bit and help normal people get out and get sailing.

If you haven't seen my current and ever growing collection of sailing guides yet, please check them out here: <https://sailingbritican.com/shop/>.

What else do I do to make money while sailing around the world?

Well...I write articles for sailing and non-sailing related publications – usually getting around \$1,000 per 600 words. It's often large insurance companies or wealth management firms that contact me for articles/photographs. As a tip, if and when you get approached to do an article, always respond to the agency asking for around \$500 more than they offer OR, respond with, 'Is that the best offer you can make?' They always starting low and will pay more. Same with the newspapers – with these organizations I often double what they offer.

The highest amount I received, to date, from a newspaper was \$5,000 to interview me. I then charged an extra \$750 because they used one of my photos – without my permission!

Additionally, I do a bit of business consulting for sailing related companies. My passion, aside from sailing, is marketing. I really enjoy writing, educating, designing websites, thinking of ways to create value. I love to take complicated subjects and make them fun and easy to digest.

Social media is fun too! From time to time I'm contacted to help with an email campaign and sometimes a full-blown marketing strategy. Depending on where we are in the world and how much time I have available for 'work,' I find it fun to sometimes get into a meaty project.

In addition to all that, I make a regular income from adverts (Google AdSense) placed on my YouTube videos and on my website. From time to time I recommend a product or service and make a commission (affiliate network). I added the adverts years ago – you just add a bit of code to a website or tick a box on YouTube and from that day forward Google pays you ever month. Talk about a no-brainer!

I did have an account on Patreon, the website mentioned above that allows patrons to pledge a monthly amount, and I think my highest month I made around \$150. It's just not something that gels with me so I didn't invest any time with it other than a couple hours to set up the Patreon page. Overall, I've made well over \$1,000 this year for two hours time – definitely passive income. I sincerely valued my patrons, but it's just not my cup of tea.

My husband does boat delivery jobs or helps other boaters with issues/problems. He never goes looking for work or situations – they just seem to pop up.

We often have guests that help to pay for fuel, food and/or other running costs. I have had people offer to pay us for a week or two of sailing.

Ultimately, we've made it work and our efforts pay off over and over again.

What's fascinating is that things flow. It's a stark contrast to my old life where I got up to go to my J.O.B. (Just Over Broke). I haven't done anything with the intent to make money...I've done what I love to do and in return I've created an income from that. I've gone out, experienced what life is like on a boat, reported back what I've learned and in the end provide value to the reader/watcher/user. In return for that value I get a bit of money from here and a bit from there.

And if and when I need more money, I can stop being so passive. If I apply more effort to promoting my assets (books, guides, consultancy, etc.), and get the word out that I'm here, I'll surely get more interest.

So there are a few key concepts here. First, is to do what you love and find passion in it – otherwise, what's the point? Second is to think about how you can take that passion and create something that other people will value that can act as a passive asset.

Does that make sense? It's a win for everyone. You win because you're immersed in doing what you love. And the user/client/customer is winning because they're gaining something of value to them.

The other concept that's important to take away is that there are multiple ways of creating passive income – do several of them and over time they have the potential to exponentially grow. Some are very passive, like property and others are less passive but have higher chances for income, like creating an online shop.

Finally, there are no rules ☺. If you want to get out and sail around the world while making an income, set your intention and start taking actions every day towards your goal. (If you need help on setting goals towards getting the boat get my guide, 'How to Live The Dream: A goal setting belief-changing guide,' located on the following page: <https://sailingbritican.com/product/boat-buying-live-dream/> (cut and paste the link into your browser).

What else?!

Hey – I'd like to find out if you feel this guide has been valuable?! Please let me know your thoughts. I'd also love to hear your ideas. If there's something missing or anything that would benefit others in the same boat (pun intended) please share. In the first couple months of providing this guide I asked for email feedback. My inbox was so full that I couldn't keep up! I have therefore created a 'comments & suggestions' area so that all the great information I've been getting doesn't sit, wasted in my inbox!

Check out the page and see what others have thought. If you have any questions, comments or suggestions, please enter them in the 'Comments' area at the bottom of the page.

Comments & Suggestions: <https://sailingbritican.com/comments-suggestions/>

Have a good rest of your day and I look forward to seeing you out on the sea!

When you're ready to buy a boat, if you haven't done so already, please check out my ever-growing online guide collection (next page). All guides can be purchased on my online shop: <https://sailingbritican.com/shop/>

Also – my book, 'Changing Lifestyles: Trading the Rat Race in for a Sail Around The World,' is available on Amazon and in my shop. If you're interested in knowing what it's like to sell everything you own, buy a sailboat and sail over 18,500 miles in two years, great a copy of my book here (paperback and digital options):

<https://sailingbritican.com/product/changing-lifestyles-paperback/>

Sailing Britican Guides

Boat Buying: Boat Ownership Costs

Have you been trying to get an answer to the question, "How much does it cost to buy, own and maintain a boat?" Once and for all you can finally discover an honest answer by using these budgeting and forecasting checklists.

- Avoid missing key costs that have the potential to make or break your budget (and the fulfillment of your dream)
- Discover all the costs you didn't know you needed to know about
- Remove uncertainty
- Live the dream

Boat Buying: How To Live The Dream

This 'Boat Buying: How To Live The Dream' workbook offers a variety of exercises to help the reader set goals while removing limiting beliefs about what is and is not possible. These are the methods my husband and I used to go from living in the rat race to sailing around the world. If used properly, this workbook has the potential to help you get your boat and live your dream soon...very soon!

Boat Buying: Pre-Viewing Questions

The questions enclosed within this guide have been created to help you to initiate the boat buying process. Once you find a boat that seems to fit most of your requirements the next step is to call or email the owner/broker to request more information. The 'Boat Buying: Pre-Viewing Questions' will help you to:

- Save time: quickly weed out unacceptable boats and reduce the likelihood for disappointment
- Save money: avoid unnecessary travel costs looking at boats that don't meet your requirements

Boat Buying: Viewing Boats to Buy

Congratulations on your decision to start viewing boats to buy! Out of all the guides I create this one will potentially save you the most...and this is the one that boat sellers and boat brokers don't want you to see.

- Save money - avoid overlooking potentially disastrous issues, or worse, buying the wrong boat for you
- Save time - you don't have to research what to look for - it's all laid out in one consist action-oriented guide
- Prevent your dream from becoming a nightmare - take responsibility for your decision and buy wisely

Boat Safety: Hurricane Preparedness

Living in an area that has the potential for hurricanes or typhoons can be nerve wrecking, unsettling and down right horrifying. This 'Boat Safety: Hurricane Preparedness' guide was created so to help you:

- Save time researching how to best prepare your boat for an imminent hurricane
- Save money knowing what to do, when to do it and how to do it
- Reduce the anxiety and stress associated with hurricane planning

Boat Safety: VHF Radio Broadcasts

'Boat Safety: VHF Radio Broadcasts' is a boaters must-have VHF Radio broadcast reference guide. When using the VHF to call another boat, marina or send a broadcast to all boats (MAYDAY, etc.) there are set steps to take and very specific words to use. This guide will help the user to:

- reduce mistakes
- lessen anxiety
- make speaking over the radio easier

Boat Safety: Preparing for Seasickness

Seasickness sucks! I know first hand because I'm a massive sufferer. Even after three years of living full time on a boat I have problems. There are ways, however, for preparing for seasickness. Some people can avoid it, others can mitigate its affects and many are afflicted only mildly. This guide is for anyone afraid of getting seasick or having to deal with someone who is sick. It's fast, hard-hitting and full of potential solutions.

Boat Owners: Choosing A Dinghy

Choosing the right dinghy depends on a wide range of factors. I've you've had a large amount of experience with dinghies you'll know what you like versus what you don't like. But what if you haven't had much experience?

- Save money by getting what you want rather than what a sales professional tells you what you want
- Save time trying to figure out what's best for you and your travel plans
- Avoid getting a dinghy that doesn't do what you need it to do

Boat Owners: Choosing A Marina

Whether you're looking for a long-term home for your boat or in the process of finding a seasonal berth for safe keeping, this checklist will help you to get answer for over 60 questions - many of which you probably didn't know you needed to ask.

- Save time: choose the right marina for you and your boat
- Save money: understand the extra costs at each marina to determine what's best for your budget
- Remove unknowns: determine if your expectations will be met or not

Boat Owners: Selecting Insurance

When looking for the best value for money it's important to call around and compare and contrast a few insurance providers. It's also imperative to know that the cheapest deal isn't always the best. Use the 'Boat Owners: Selecting Insurance' guide to ask the questions necessary to make a final decision.

Boat Basics: Mooring Balls Explained

Entering a mooring ball field can be intimidating at first. And in busy areas like the Caribbean and around several Mediterranean countries mooring fields can be jam-packed. Avoid getting laughed at by missing the mark. This 'Boat Basics: Mooring Balls Explained' guide will help you to:

- Properly prepare to moor safely and securely
- Set up good lines of communication
- Understand how best to secure the mooring
- Avoid making common mistakes

Checklists for Sailors

Passage Planning, Sailboat Maintenance, Cleaning, Medical and more is a boaters must-have checklist reference guide. When you're first starting out you don't know what you don't know! These checklists will help you to:

- reduce mistakes
- reduce anxiety
- start somewhere and build on a solid foundation!

VHF Radio Checklists & Templates for Sailors

Boat Safety: VHF Radio Broadcasts is a boaters must-have VHF Radio broadcast reference guide. When using the VHF to call another boat, marina or send a broadcast to all boats (MAYDAY, etc.) there are set steps to take and very specific words to use. This guide will help the user to:

- reduce mistakes
- lessen anxiety
- make speaking over the radio easier

More guides coming soon. Visit my shop to see the full collection here:

<https://sailingbritican.com/shop/> (copy and paste the link into your browser if a page doesn't open)